

**Auto Glass Replacement Safety Standards Council Inc.**  
**Guidelines for Usage of Logos**  
**March 18, 2004**

**A. . AGRSS Council Logo**



1. Logo can be used only in black and white or in black and process yellow;
2. Logo must not be changed, rescaled or repropotioned. No type in the logo may be reproduced less in a size less than 6 pt;
3. It must be used only with a notice of trademark and registered mark ®;
4. Logo can be used at any size;
5. Logo can be used by all contributing members in good standing of the AGRSS Council. These are companies that have made a voluntary monetary contribution of at least \$1500 per year;
6. Logo must be used “as is” in advertising;
7. The logo shall not be used in any manner or in any media in such a way that use could compromise the integrity of the ANSI/AGRSS Standard;
8. The use of the logo in any advertisements should be approved by AGRSS prior to usage;
9. Usage is permitted for one year from the date of contribution;
10. A contributing company may not transfer its rights to use the logo to a non-contributing company;
11. When used on websites, logo should link to the AGRSS website or (if appropriate) [safewindshields.com](http://safewindshields.com);

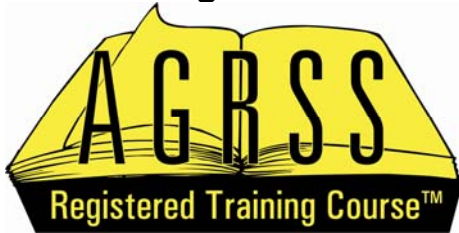
## B. AGRSS “Registered Company” Logo



TM

1. Logo can be used only in black and white or in black and process yellow;
2. Logo must not be changed, rescaled or repropotioned. It must be used with a notice of trademark and a trademark symbol <sup>TM</sup>
3. Logo can be used at any size as long as it meets the requirements herein;
4. Logo can be used by all registered companies. These are companies that have successfully completed the registration process;
5. Logo must be used “as is” in advertising;
6. The logo shall not be used in any manner or in any media in such a way that use could compromise the integrity of the ANSI/AGRSS Standard;
7. Use of the logo in any advertisements should be approved by the AGRSS marketing committee prior to usage;
8. Usage is permitted for length of company’s registration.
9. When used on websites, logo should link to the AGRSS website or (if appropriate) safewindshields.com;
10. Logo may not be used on any materials or promotional items that are sold directly by AGRSS;
11. Logo may be used on apparel worn by employees of registered companies. If an employee leaves the employment of a registered company to work for a non-registered company that employee may not continue to use the logo;
12. A registered company may not transfer its rights to use the logo to a non-registered company;
13. Logo may not be used on any material in poor taste. The AGRSS Marketing Committee can assist you in evaluating your proposed logo usage prior to replication.

### C. AGRSS Registered Training Course Logo



1. Logo can be used only in black and white or in black and process yellow;
2. Logo must not be changed, rescaled or re-proportioned. No type in the logo may be reproduced less in a size less than 6 pt;
3. It must be used only with a notice of trademark;
4. Logo can be used at any size;
5. Logo can be used by only those who have been approved as a registered training course and be in good standing of the AGRSS Council.
6. Logo must be used “as is” in advertising;
7. The logo shall not be used in any manner or in any media in such a way that use could compromise the integrity of the ANSI/AGRSS Standard;
8. The use of the logo in any advertisements should be approved by AGRSS Council prior to usage;
9. Usage is permitted for one year from the date of course approval;
10. The logo must be used in a manner that clearly delineates the name of the training course. It cannot be connected with a company, individual or program;
11. When used on websites, logo should link to the AGRSS website:  
[www.agrss.com](http://www.agrss.com).